



East Windsor 250th Anniversary Committee
May 18, 2017
East Windsor Historical Society

The May 18, 2017 planning meeting for the 250th Anniversary Celebration of East Windsor met at the Osborn House of the East Windsor Historical Society.

The meeting was called to order at 7:00 pm.

Attendance:

Present: *Paul Anderson, John Burnham, Ceil Donahue, Andy Hoffman, *Peg Hoffman, *Diane Lajoie, Tim Moore, *Rebecca Talamini, *Bill Thim, *Lynne Tracy-Thim

Absent: *Jason Bowsza, *Scott Morgan, *Tom Talamini

*indicates steering committee members

Minutes Reading:

The minutes from the May 4, 2017 meeting were reviewed with the following fact and spelling corrections:

- Dinosaur bones were found in East Windsor, not just a fossil.
- Wadsworth Press
- Tom Clynch
- Joe Sauerhoefer

Peg Hoffman made a motion to accept the minutes with the changes; Bill Thim seconded the motion. The motion passed.

COMMUNICATIONS:

Since we didn't have anyone new attending the meeting, we didn't introduce ourselves at the start of the meeting.

Rebecca Talamini shipped two hats to California; former East Windsor resident Debora Ellsworth ordered them.

The American War Encampment will be in Wethersfield on May 27, 2017.

COMMITTEE REPORTS:

Time Capsule: No update.

Time Capsule Committee: *Jason Bowsza, John Burnham, Tim Easter, Kirk Montstream, Chuck Riggott, and *Bill Thim.

Planning Committee:

Food Truck Festival: Ceil Donahue has contracts with four of the ten food trucks we need for our festival. She is in discussion with three more trucks who are interested, including a coffee truck and a doughnut truck.

4-Town: Our booth is registered at the 4-Town Fair; we are going to borrow a trailer from Abby's Helping Hand.

Acadia Book: The East Windsor Acadia book is going to go to print in the next couple of weeks. The first of the books will be ready by August.

Warehouse Point Library: The Warehouse Point Library is going to show the movie Parrish on Wednesday April 18, 2018 and Saturday April 21, 2018.

Masquerade Ball: Jean, Rebecca, and Diane met with Ashley from La Notte on Tuesday May 9, 2017 to go over the menu and extras that we want for the ball. Rebecca will work with Ashley on the centerpieces.

Opera House: The Opera House is going to hold an open house on June 3, 2018. They are also going to offer discounted tickets to East Windsor residents in September 2018.

Veterans: We are welcome to have a float in the 2018 Veteran's Memorial Day Parade. We do not have a date yet for the dedication of the new Memorial Green.

The Planning Committee is putting a hold on scheduling any more events until we have more money raised.

We still need more volunteers. This is a very involved committee. If anyone wants to help organize one or more events, please email the 250th committee at

EW250@eastwindsorct.com. We may need to create subcommittees for some of our larger projects, such as the Masquerade Ball.

Planning Committee: *Diane Lajoie, Ian Neill, Debbie Talamini, and *Lynn Tracy-Thim, Bill Thim. {Point Person: Lynn Tracy-Thim}

Fundraising Committee:

Bulk Mailing: We need to send our bulk mailing to the EW residents soon. The folded letters and envelopes are at John Burnham's house. Paul Anderson is working on the mailing labels; he is sorting the file into a working document that can be reduced to one letter per address—it is currently a 160 page list. One snag Paul is working on is that the voter registrars' list does not have the town or zip code on it.

John dropped off the letters and envelopes at Park Hill. Many of the residents at Park Hill have volunteered to stuff and label the envelopes for us; the envelopes must be sealed, not folded. We will mail all of the residential letters at once.

We are also going to send letters to the 800 businesses in town. So far, very little is coming in from local businesses. Claude Cloutier has offered to help with the fundraising.

Infoshred: We need to contact Infoshred to let them know the date we would like to schedule our shredding event, because the dates fill quickly. We would like to have the event on July 15, 2018 at the Res.

Fundraising Committee: *Jason Bowsza, John Burnham, Tim Easter, Andy Hoffman, and Kirk Montstream. Point people: John Burnham and Andy Hoffman

Promotion and Merchandise Committee:

T-Shirts: The 300 t-shirts have arrived. They cost us \$6 and \$8. We are going to sell them for \$12 each or 2 for \$20. The Town Hall and Broad Brook Library will be the first with t-shirts to sell.

Diane Lajoie made a motion to sell the t-shirts for \$12 each or 2 for \$20. Paul Anderson seconded the motion. The motion passed.

Calendars: If we choose to do a collage calendar, it was suggested that we should ad a small 250 into the collage in a "Where's Waldo?" fashion.

Promotion & Merchandise Committee: Ceil Donahue, Dan Donahue, Scott Grizey, *Peg Hoffman, and *Rebecca Talamini

Parade and Picnic Committee:

Bill Thim made some parade phone calls. The Whale (102.9) will participate in the parade and do a two-hour remote broadcast for \$2000. The Granby Horse Council will charge \$200 for eight to ten horses. They will need parking for five or six trucks and trailers. The Heartbeat Dixieland Jazz Band will perform for two hours in the park for \$1000. We can schedule the music so we have different groups at different times throughout the day. Bill also talked to the CCSU and UCONN marching bands

Committee: *Diane Lajoie, *Rebecca Talamini, *Bill Thim

Social Media Committee:

Keep sharing our Facebook page with your friends:

<https://www.facebook.com/EastWindsor250/>.

Rebecca will update the merchandising page of the website with our new t-shirts.

Social Media Committee: *Diane Lajoie, Bob Maynard, and *Rebecca Talamini

Print & Advertising Committee:

Signs: Tim Moore got prices for different signs. The smaller (24 by 24) double-sided thick signs are \$47.25; they do not provide a quantity discount for the smaller sign. The one-sided 30 by 30 signs are \$36 each with a price break if you buy in bulk (12). The wood 30 by 30 signs we ordered are being made; hopefully they will be available by next month.

Since the signs are expensive and we don't have much money, we are going to create an order form for the signs and collect the money up front. We will sell the signs for \$50 (24 by 24 double-sided) and \$40 (30 by 30 single-sided).

Half-Sheets: Rebecca printed 150 half-sheets to stuff in the grocery bags at Geissler's East Windsor sidewalk sale. She will do the same for Geissler's South Windsor sidewalk sale. The Broad Brook Library is going to put a half-sheet into the books when people borrow them.

Print Advertising Committee: *Paul Anderson and *Peg Hoffman

The advertising and press committee will be responsible for releasing press releases to the local newspapers and radio stations. Our goal is to bring people from all over to visit East Windsor and see what we have to offer. The Advertising and Press Committee will also invite local reporters to cover our events throughout the year. We still need to establish an Advertising and Press Committee.

OTHER BUSINESS:

Events' Map: Rebecca created a map of the town with the events marked. It demonstrates the distribution of our events throughout the villages. The map is about the size of a placemat; we might look into selling event-map placemats.

Poster Exhibition: Debbie Talamini is going to send a letter to the principals, art teachers, and history teachers of the elementary and middle schools to let them know about the Poster Exhibition and ask for their help.

Bicentennial Flag: Rebecca's uncle had a flag from our bicentennial; Rebecca brought it to the meeting.

Paul Anderson made a motion to adjourn. Bill Thim seconded the motion.

The meeting adjourned at 7:57 pm.

Respectfully submitted,

Diane Lajoie